SOFTPRO
DMTI
PROFESSIONAL
CERTIFIED

ADVANCED GRAPHIC DESIGN & MOTION GRAPHICS DIPLOMA

ADOBE PHOTOSHOP | IN DESIGN
ADOBE ILLUSTRATOR | VECTOR GRAPHICS |
| MOTION GRAPHICS | ADOBE PREMIER PRO | VFX |
AFTER EFFECTS | SOUND EDITING |

GRAPHIC MOTION DESIGN | VIDEO EDITING | VFX |

100% Job Assistance

Become a Certified Motion Graphics
Graphic Design, VFX & Video Editing Professional

SoftPro Animation Academy

Certified AGVPRO (Expert Level)

MOTION GRAPHICS & Designing | Adobe Photoshop | Illustrator | In-Design | StoryBoarding | Premier Pro | After Effects VFX | VIDEO EDITING

ADVANCE MOTION GRAPHIC DESIGN

CELEBRATING 32 YEARS

ADVANCED GRAPHIC DESIGN, VISUAL EFFECTS, VFX, VIDEO PRO DIPLOMA [AGVPRO]

Module 1. **Adobe Photoshop™**
Module 2. **Adobe Illustrator™**
Module 3. **Adobe In-Design™**
Module 4. **Vector Graphic™**
Module 5. **Digital Art**
Module 6. **Adobe Premier PRO™**
Module 7. **Adobe After Effects™**
Module 8. **Adobe Audition™ (Sound Editing)**
Module 9. **Portfolio & Resume Creation & Social Media PERSONAL BRANDING**

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Fees ~~1,39,990~~
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All Inclusive
Limited Time Offer

ALL INCLUSIVE
- ☑ 10 Months
- ☑ Advance Modules
- ☑ Certificates
- ☑ 18 % GST Included
- ☑ Books & Notes
- ☑ Live Projects

Duration : 10 Months (Weekday & Weekend Batch)
Timings : Morning, Evening & Afternoon
*Fast-Track Batch Available

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Why Should you Learn from Softpro?

1. **32 Years** Experience (Estbl. 1992 Softpro Academy)
2. **100% Practicals in Classroom with Assignments**
3. You Create & **Work on Live Projects.**
4. **Learn from Experienced Professionals & Experts**
5. Faculties have **REAL Life Experience**
6. **Small Batches Leads to Personal Attention**
7. **Simple & Easy to Understand Course Material**
8. **You have Classroom Training & Learn from Anywhere**
9. Highly Experienced & **Industry Expert Faculty.**
10. **100% Job Assistance**
11. **Dedicated Placement Team**

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Course Highlights :

- Professional & Simplified E-Books
- ☑ Access to Missed Lectures
- Live Classroom Training
- ☑ 100% Practicals
- Portfolio & Interview Preparation
- ☑ 100% Internship Opportunities
- Life Time Access of Sessions
- ☑ Certified Faculty
- Regular & Fast-Track Batch
- ☑ 100% Placement Assistance
- Dedicated Placement Team

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Career Scope

Salary 10k-45k per month

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ADVANCED GRAPHIC DESIGN, VISUAL EFFECTS, VFX, VIDEO PRO DIPLOMA [MOTION GRAPHICS]

SEMESTER 1: Master Graphic Design Diploma (15 Modules)

1.Module 1: Adobe Photoshop™
·Introduction to Photoshop tools and basic image editing techniques.
2.Module 2: Adobe Illustrator™
·Fundamentals of vector graphics and creating scalable illustrations.
3.Module 3: Adobe In-Design™
·Layout design and publishing using InDesign for print and digital media.
4.Module 4: Adobe Dimension™
·Advanced techniques in working with Product & Packaging

SEMESTER 2: Video Editing & VFX Diploma (7 Modules)

Module 5: Digital Art
·Exploring digital art creation using various software tools.
Module 6: Adobe Premier PRO™
·Basics of video editing and production using Adobe Premiere Pro.
Module 7: Adobe After Effects™
·Introduction to motion graphics and visual effects using After Effects.
Module 8: Adobe Audition™ (Sound Editing)
·Sound editing and enhancement for multimedia projects.

SEMESTER 3: PORTFOLIO, Certification & Social Media

PORTFOLIO & Resume Creation & Social Media PERSONAL BRANDING, Integration of skills learned into a Professional Portfolio, Resume creation, and Building a Personal Brand on Social media.

Duration : 10 Months (Weekday & Weekend Batch)
Timings : Morning, Evening & Afternoon
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GRAPHIC CAREER OPTIONS

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Website Designer
- Web Image Editor
- Fashion Designer
- Packaging Designer,
- Digital Illustration
- Visualizer
- Logo Designer
- Banner Creator
- Social Media Graphic Designer

MOTION GRAPHIC CAREER

- Video Editor
- Motion Graphic
- Video Mixer
- Visual Effects Artist
- After Effects Expert
- Audio Editor
- Art Director
- Broadcast Designers
- Film Compositors
- Presentation Specialist
- Visual Designer
- Animation Artist
- Digital Animator
- Multimedia Artist
- Video Producer

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Advancing your Design career can mean becoming a Manager, Advancing within Design, Freelancing, Consulting.

- **Senior Graphic Designer**
- **Freelancing Graphic Designer / Motion Graphics**
- **Graphic / Motion Graphic Consultant**
- **Media Researcher**

ALL INCLUSIVE
- ☑ 10 Months
- ☑ Advance Modules
- ☑ Certificates
- ☑ 18 % GST Included
- ☑ Books & Notes
- ☑ Live Projects

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SOFTPRO ACADEMY Experience in the Training Industry since over 29 years
- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.

SOFTWARE YOU WILL LEARN
PHOTOSHOP ™ ILLUSTRATOR ™ IN DESIGN ™ CORELDRAW ™
PREMIERE PRO ™ AFTER EFFECT ™ AUDITION ™

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Master Diploma Graphic Designing

Adobe Photoshop Module

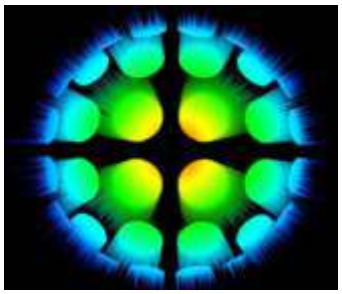
Module 1
EXPERT Skills Course

Mixing & Manipulating of colours at a click of a button, You can Blend 2 Images, You can create Patterns & Artistic Designs, You can manipulate Design images with Special Effects!

You can create Patterns and Artistic
Designs using Fills and Colours for Web Buttons
You can Create Web Backgrounds
You can Import and Export your Images.
Retouch, Manipulate and Enhance Designs/ Logos
Image Editing, Resolution, Correction, Saturation
You can paint a likeness of a physical object.
Mixing and Manipulating of colours at a click of a button.
Tool Box, Navigator, Info, Option, Swatches, Brushes
Layers: Adding, Deleting, Merge, Duplicating, Rotate
Filters: Built-in Effects Blur, Twirl, Stain,
Emboss, Spotlight, Fire, Embossed...etc.
Retouching, Colouring, Creating Buttons

PROJECTS YOU WORK ON
Image Mixing, Re-touching
Model Layering, Photo-Touch ups
Monograms, Creating Logos
Fashion & Jewellery Designing
Brochure Designing
Magazine Cover Pages.
Advertisements
Label Design for a Series
Cartoon Design + Effects
Invitation Redesign
Creating Posters/ Banners.

Student Projects



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Adobe Illustrator Module

Module 2
EXPERT Skills Course

Adobe Illustrator is a Vector Graphics Creation Software for Print & Web Media.
Creative tools for Print Media Output, Sophisticated Web Graphic Tools
Special Effects to Images, Versatile Transparency Capabilities
Dynamic Media Projects, Vector vs. Raster Demo, Art board Demo, Menu
Tools Palette, Pen Tool Techniques, Magic Wand Tool,
Rotate & Reflect Tool, Twist Tool, Liquefy, Free Transform/Creative Tools
Graphs, Layers & Appearance, Styles Palette, Filter Effects, Transparency,
Isolating Blending Modes, Opacity Masks, Swatches, Custom Swatch
Libraries, Photo Cross, Hatch, Roughen/Scribble, Transform, Twist,
Zigzag, Pathfinder, Rasterize, Blocks & Wraps, Manipulating
Containers Slice Tool, Exporting to .psd, Flattening, Separation Setup

Google ★★★★★ 4.7/5 CUSTOMER REVIEWS

PROJECTS YOU WORK ON

Design a logo
Business card
Design a character
Package Designing
Banner Designing
Tracing Work
Layout Work

MTV MUSIC TELEVISION

Student Projects

STUDENT PROJECTS

CHENNAI SUPER KINGS

Benefits of this course

Small classes, limited to 10 students.
100% hands-on training. **Every student gets their own computer to follow along.**
Most affordable Graphic Design Class.
Voted #1 Graphic Designing Institute in Mumbai.
Expert Certified Instructor with more than 10 years of experience using and teaching Adobe Software.

This course is designed for STUDENTS & Professionals who are seeking to learn Graphic Designing Tools.

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| Adobe Photoshop | Illustrator | In-Design | StoryBoarding
| Premier Pro | After Effects | VFX | VIDEO EDITING

ADVANCE MOTION GRAPHIC DESIGN

Master Diploma Graphic Designing

Module 3
EXPERT Skills Course

Vector Graphic Module

VECTOR GRAPHIC is easy to learn, and you'll be amazed at the professional results you can achieve right from the start. Even if you can't draw a straight line, this vector-based software program will help you draw with confidence as you create professional newsletters, greeting cards, cartoon graphics, and logos.

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Google
4.7/5 CUSTOMER REVIEWS

Vector Graphics Vs Rastor, Property Bar, Welding
Drawing Tools, Modifying Tools, Skewing
Fill Types: Fountain, Pattern,
Textures, Mesh, Uniform, Special Effects: Contour
Extrude, Distort, Blend, Shadow, PowerClip
Perspective, Fit to Text, Character Converts
Importing & Exporting Images

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- ☑ Books & Notes
- ☑ Live Projects

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PROJECTS YOU WORK ON
Monograms
Logos
Advertisements
Fashion Designing
Interior Designing
Banner Designing
Brochure & Package Designing

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Student Projects

SONY ENTERTAINMENT TELEVISION

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Adobe In-Design Module

Module 4
EXPERT Skills Course

Designers and Graphics production artists are the principal users,
Creating and Laying out periodical Publications, Posters, and Print media.
The Work Area, The Menu Bar, The Control Palette
The Other Palettes, The Tools Palette , Contextual Menus
Managing Adobe In Design Environment
Structure of a Document, Develop Master Pages
Manage Text, Graphic Placement, Develop Layers
Utilizing Colors, Swatches, and Gradients
Managing Transparency, Utilizing , Tables,
Creating PDF Files, Controlling Text,
Handling Page Elements & Graphics.
Create a Book, Print Settings.

Google 4.7/5 CUSTOMER REVIEWS

PROJECTS YOU WORK ON
Magazine Cover | Book Design |
News Paper Publication & Ads
Catalogue Designing
Printing Work

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EARLY BIRD DISCOUNT

Fees: Rs. ~~1,39,990~~ ~~55,990~~
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Student In-design Projects

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CELEBRATING 32 YEARS

Master Diploma in Graphic Designing

Digital Art for Social Media (CANVA Mastery PRO)

Module 5
EXPERT Skills Course

Canva's social media layouts can be used on Facebook, Pinterest, Twitter, Google+ and Instagram.
Learn to acesss over 100 layouts, which will allow you to create stunning graphics in just minutes!
Learn to start editing your video in Canva, upload the video using the Upload tab on the right, and then drag it to your work area. ...
You can even add borders, or put the video inside a decorative frame—these effects can be found under Elements.
There are also plenty of stickers, including animated ones.

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Master Video Editing Adobe Premiere™

Adobe Premiere Pro Training Class

Module 6
EXPERT Skills Course

Understanding digital video: foundations for Premiere Pro

Understanding Video Settings
- Input & output formats
- StoryBoardings, framerate and pixel aspe
- Online and social media video standards
- Understanding timecode
- Learning the Premiere Pro interface

Understanding The Default Workspaces
- Switching & Resetting Premiere Workspa
- Working with Premiere Pro panels
- Application tools, Setting preferences
- Using the PROJECT PANEL
- Understanding media management & creating and organizing bins
- Using the media browser panel,
- Previewing clips: hover scrub vs source monitor, Transcoding video

Diploma in Video Edit: Premiere Pro

The Cuts-only Editing Methodology: Continuity Editing
A Roll vs. B Roll, Cut-ins and cut-aways; cutting on action
Working with multiple video tracks, Trimming clips in the Premiere Pro source monitor
Making insert and overwrite edits, Using the timeline editing tools
Markers: timeline vs clip, Using video & audio transitions in Premiere Pro

Understanding Transitions
Adding transitions to video clips, Preparing a clip to receive transitions
Editing transition settings, Adding an audio transition
Learning to use Premiere Pro graphics

Understanding The Uses Of Titles In Video
Creating graphic clips in Premiere Pro
Adding images to a graphic clip, Using the legacy titler, Creating an end credit roll
Controlling the speed of a rolling title, Working with graphic clips on the timeline
Creating a graphics template, Working with imported graphics in Premiere Pro

Google 4.7/5 CUSTOMER REVIEWS

Working with Photoshop and Illustrator Files in Premiere Pro
Using Premiere Pro Video Effects

Understanding video effects in Premiere Pro
Animating static clip effects, Adjusting position, scale, rotation, and opacity for video in Premiere Pro
Applying Premiere pro video effects to clips,
Understanding the Premiere Pro timeline vs project panel
USING GREENSCREEN FOOTAGE IN PREMIERE PRO

CREATING A GARBAGE MATTE IN PREMIERE PRO
Working with the ultra keyer
Learning to stabilize shaky footage with Premiere

EVALUATING SHAKY FOOTAGE
Using the warp stabilizer
Introduction to Premiere Pro audio editing

Understanding Clip Audio
Working with various audio types including standard, mono, and 5.1 audio
Using the essential audio panel, Assigning audio clip types in Premiere
Animating clip volume, Outputting video from Premiere Pro

Exporting video from Premiere Pro
Exporting video from Premiere Pro for desktop and broadband distribution
Understanding Video File Settings Including Video StoryBoardings, Formats And Codecs, Bit-rate, Frame Rate, Aspect Ratio When Exporting From Premiere Pro.

"Call for Early Bird Offers"

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- ☑ Live Projects

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Master Visual FX Adobe After Effects™

Module 7
EXPERT Skills Course

After Effects classes will get you started using Adobe After Effects powerful tools for creating a wide range of visual and audio effects. Our classes are led by experienced motion graphics professionals who have backgrounds with broadcast, film, and online media production.

After Effects Training Class - Introduction: Course Topics

Digital Video basics in Adobe After Effects
Analog versus digital, Frame rate and resolution, Defining motion Graphics
Using the After Effects Interface, Understanding the After Effects panel system
Media Management, Importing media files, Importing Photoshop and Illustrator files
Previewing footage, Previewing stills and video, Previewing audio
Trimming a video clip, Using the **Interpret Footage** dialog box
Looping an audio or video file , Using Layers in Adobe After Effects
Layer basics, Layer options, Creating a layer solid, Understanding the layer switches
Time stretch and frame blending, Nesting compositions/layers using precomps
Using keyframes in Adobe After Effects, Animation of layer properties using keyframes
Using layer parenting to ease repetition, **Understanding motion paths**
Working with layer blending, Controlling the speed of animations
Using text in Adobe After Effects, Creating text, Character palette, Paragraph palette
Animating text with keyframes, Animating text using presets, Using Bridge with After Effects
Masking and alpha channels in Adobe After Effects
Masking, Animating masks, Working with alpha channels, Track matte, Using Effects in Adobe After Effects
Effect basics, Animating effects,

Google ★★★★★ 4.7/5 CUSTOMER REVIEWS

3D capabilities of AFTER EFFECTS

3D layers, 3D Transform properties
Animating 3D layers, Lights
Rendering from a composition
Creating render templates,
Exporting a project file

- **Visual Effects Workflow**
- **Chroma Keying in After Effects**
- **Motion Tracking**
- **Motion Stabilization with After Effects**
- **3D Camera Tracking**
- **Time Remapping Video**
-

USING AFTER EFFECTS CLONING TOOLS

ROTOSCOPING VIDEO FOOTAGE

CREATING ENVIRONMENTAL EFFECTS

- Fog, Smoke
- Mist, Wind
- Precipitation
- Fire, Heat Distortion
- Explosive Effects

ADVANCED AFTER EFFECTS
RENDER QUEUE USAGE

Ae

Diploma in VFX: Adobe After Effects

FREE Trial Class

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Master Sound Editing Adobe Audition™

Module 8
EXPERT Skills Course

-AUDIO INTERFACE & BASIC EDITING
- SIGNAL PROCESSING
-Using the Effects Rack Amplitude and Compression effects

-AUDIO RESTORATION
-Recording into the Waveform Editor, Recording into the Multitrack Editor
-Creating a DJ-style (mixtape), Music mix with Cross-fading
Mixing collection of clips

-MULTITRACK EDITOR ORIENTATION
-Multitrack production, Multitrack & Waveform Editor
- Changing track Controls, Loop selections for playback

-RECORDING IN THE MULTITRACK EDITOR
-CREATING MUSIC WITH SOUND LIBRARIES
- Sound Mixing, - Testing your acoustics
-The mixing process, Exporting a stereo mix of the song

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Portfolio & Resume Creation Social Media Personal Branding

Module 9
EXPERT Skills Course

A solid graphic design portfolio is your ticket to professional success. It is your calling card and your way in—the visual representation of all you've accomplished so far and a symbol for where you hope to be in the future. Basically, it has to kick ass.
To push your portfolio to the front of the ever-growing crowd it helps to know what to include and what to leave out.

Learn to Build A Graphic Design Portfolio that will Blow Your Clients Away

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